

# A Three-Level Model of Societal Change

- to analyse and design societal change processes -

Delivered by

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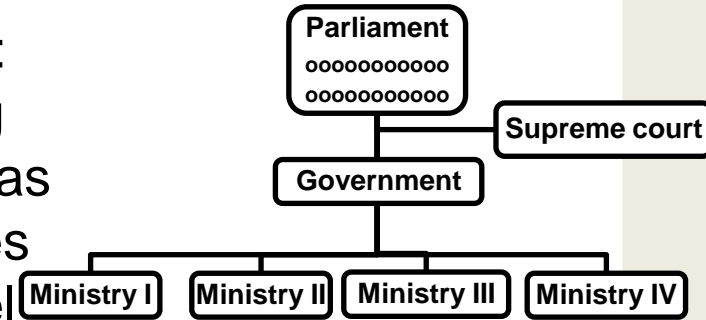
Humboldt University of Berlin, Germany

November, 26<sup>th</sup> 2014



**INSTITUTIONAL  
LEVEL**

Law-making activities:  
Setting legally binding  
rules and regulations as  
framework for activities  
on organizational level



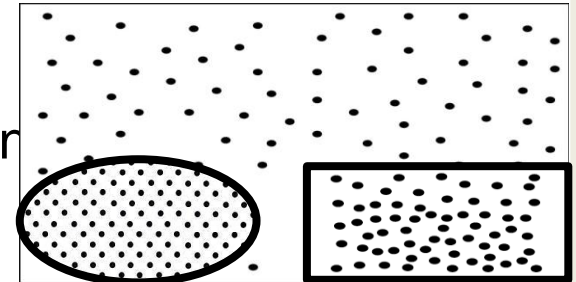
**ORGANIZATIONAL  
LEVEL**

Organizational activities:  
Defining regulations for  
coordination of activities  
on the technical level

- Governmental organizations
- Business organizations
- Political organizations
- Civil society organizations

**TECHNICAL  
LEVEL**

Operative activities:  
Production and  
consumption of goods and  
services (individuals,  
families, groups,  
companies, schools, etc.)



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## **INSTITUTIONAL LEVEL**

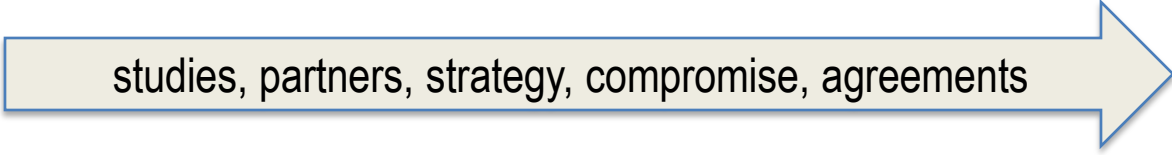
listen; draft, debate, pass law



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## **ORGANIZATIONAL LEVEL**

studies, partners, strategy, compromise, agreements



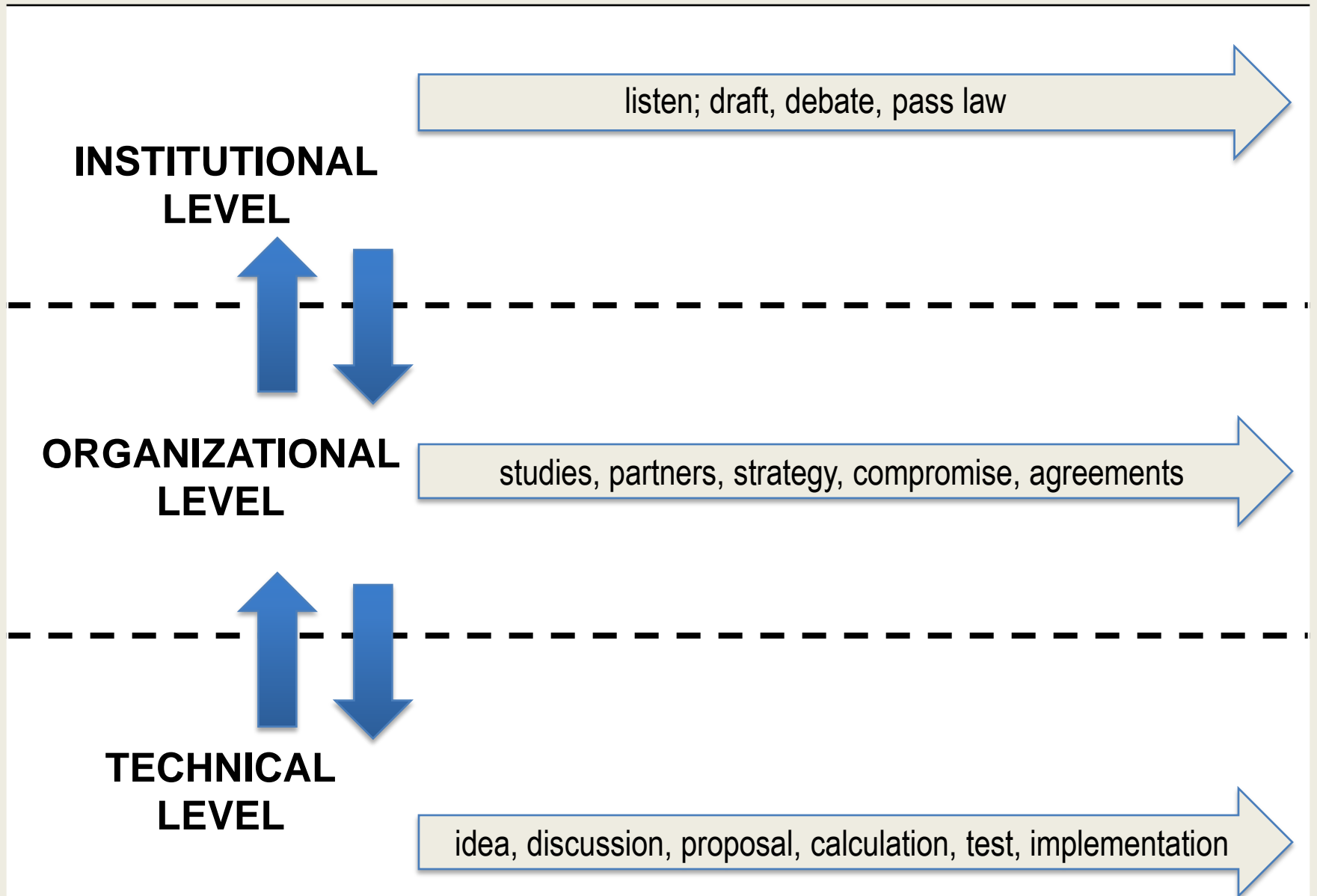
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## **TECHNICAL LEVEL**

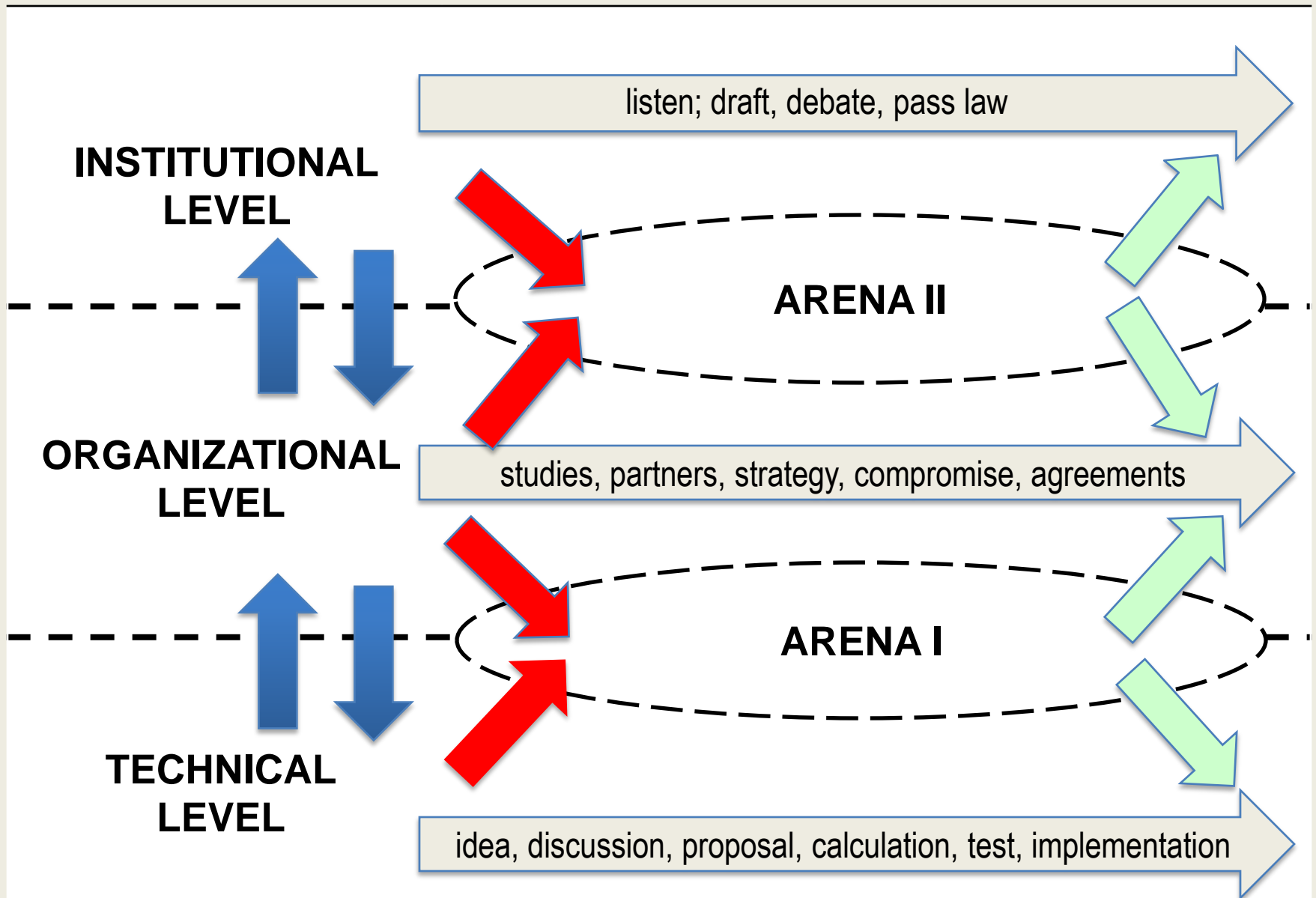
idea, discussion, proposal, calculation, test, implementation



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